

# FLORDIS™

## KeenMind®

Extract of Bacopa monnieri CDRI 08®

## Gincosan®

Extracts of Ginkgo biloba GK501® and Panax ginseng G115®

## EQUAZEN™

Pioneer in Research. Expert in Health.



PAN AFRICAN CONGRESS  
OF INTEGRATIVE MEDICINE

4 - 6 May, 2017 Cape Town, South Africa



## Soho Flordis International (SFI)

is pleased to announce its participation at the first

## Pan African Congress of Integrative Medicine (PACIM)

Within the event, SFI will sponsor the symposium  
**‘Cognitive Health throughout different life stages’**

Speakers:



**Prof Marius Smuts**  
South Africa



**Prof Con Stough**  
Australia



**Prof Jonathon Reay**  
United Kingdom

**The congress will be held in Cape Town, South Africa from 4-6th May  
and our symposium is on Friday 5<sup>th</sup> May at 12.00 pm**

**SFI will amplify its sponsorship with several marketing activities:**

- SFI delegates participation at the congress
- Presence with a 12m<sup>2</sup> booth for quality exposure and easy interaction with delegates and KOLs
- In partnership with the editor of The South African Journal of Natural Medicine, production of symposium videos (including one-to-one interviews with each of the speakers for on line broadcasting), ad-hoc press releases, different newsworthy on-line content for publication in the journal
- KOLs presentation and creation of symposium abstracts
- Full page advertisement of our three Brands in a prime position in the Final Programme
- Branded giveaways to help increase awareness of SFI's cognitive health portfolio

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## PACIM is hosted by the South African Society of Integrative Medicine (SASIM)

The congress targets the Health Care Professional category including medical practitioners, naturopaths, pharmacists and nurses

### Registration costs:

Category	Until 5 February	Until 5 March 2017	Onsite
Non SASIM member	R3750	R4125	R4536
SASIM member	R2999	R3299	R3629
Resident Students	R1999	R2199	R2419
Accompanying Person	R1500	R1650	R1815

### Media Partner:

The South African Journal of Natural Medicine has been dedicated in providing information on the uses and benefits of complementary medicine to patients and practitioners for more than 13 years

For more information on the symposium and on the full programme, please visit:

<http://integrativemedicinecongress.com/>

For more information on the South African Journal of Natural Medicine, please visit:

<http://www.naturalmedicine.co.za/>